

THERE'S NO COMPROMISE ON QUALITY, RELIABILITY, FIT & VALUE

TOYOTA GENUINE PARTS—ASK THE EXPERTS

As an automotive repair professional, you know the benefits of choosing Toyota Genuine Parts. But there is a myth that aftermarket parts deliver the same value for less cost. Today, the quality, reliability, function and fit of Toyota Genuine Parts are available at a competitive price. These benefits work together to create exceptional value, help you hone your bottom line and give your customers the peace-of-mind that their Toyota is still a Toyota.



A/C COMPRESSOR—THE HEART OF THE A/C SYSTEM

Toyota Genuine A/C Compressors offer legendary Toyota quality, reliability and durability. They are designed for a precise fit and built to Toyota's exacting standards for quality. With high output and quiet, efficient performance, they give you and your customer the perfect blend of benefits. No more worry about ancillary parts—all parts are assembled for easy installation.

**TOYOTA GENUINE A/C COMPRESSORS
STARTING AT \$312.00 MSRP***

BRAKE CALIPERS—UNCOMPROMISING FITMENT

Toyota Genuine Brake Calipers provide uncompromising fitment. They are meticulously engineered and tested by Toyota to match the exact size of the original caliper and to perform optimally with Toyota's braking system. They are designed to fit over the rotor to best accommodate the caliper mount bracket.

**TOYOTA GENUINE BRAKE CALIPERS
STARTING AT \$124.09 MSRP***



"I founded Toy Doctor 27 years ago. Using Toyota Genuine Parts on our Toyota repairs has allowed us to stand behind our work and our business successfully and confidently through the good times and the bad. We choose genuine parts. The quality of these parts outweighs any budget concerns the customer may have. The fit and value of Original Genuine Toyota Parts allow us to repair the vehicle back to original standards and fit our goal to Fix It Right the First Time every time! There is just no substitute!"

— Artie Kosack, Founder, Owner & President, Toy Doctor – Denver, CO

“We work on a lot of older Toyotas—many with over 250K miles on them—and they still have the original Toyota parts! I know that when I use a Toyota Genuine Part, it’s going to fit and it’s going to last. No planned obsolescence. When it comes to starters, life expectancy is critical. I don’t want to use an aftermarket starter and have to warranty it. With a Toyota Genuine Starter, I save time, money and my shop’s excellent reputation.”

—Michael Dowsett, President of Operations, NW Team Yota – La Center, WA



STARTER—METICULOUSLY TESTED FOR OPTIMAL PRECISION

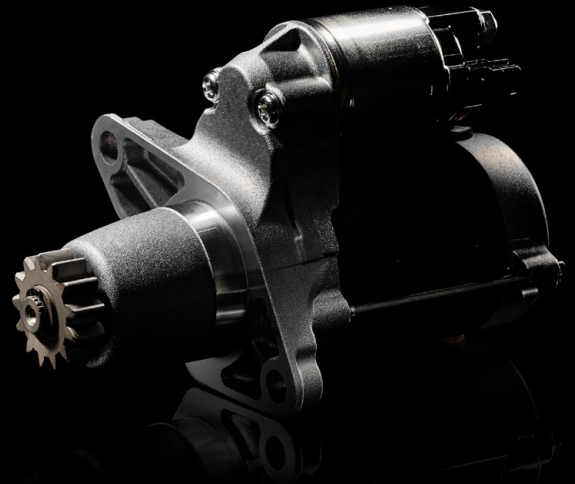
Toyota Genuine Starters adhere to the same requirements as the original part, providing the trouble-free performance you would expect from Toyota. They’re meticulously tested by Toyota engineers to provide Toyota owners with dependable starts, mile-after-mile.

Toyota Genuine Starters
STARTING AT \$141.66 MSRP*

THROTTLE BODY ASSEMBLY—PRECISE PERFORMANCE MEETS UNMATCHED QUALITY

Toyota Genuine Throttle Body Assemblies are designed to control the specific amount of air entering a Toyota engine and match Toyota’s exacting requirements for fit, form and function. When it comes to engine performance, don’t settle—choose a Toyota Genuine Throttle Body Assembly.

TOYOTA GENUINE THROTTLE BODY ASSEMBLY
STARTING AT \$295.43 MSRP*



GENUINE QUALITY AT A COMPETITIVE PRICE

Toyota Genuine Parts give you the perfect blend of benefits to help increase your shop efficiency while ensuring a quality repair. Why settle when you can install the best at a competitive price, maintain a healthy bottom line and ensure customer confidence? Contact your Toyota dealer today for more information and current pricing reductions. 📞

**Prices may vary according to model; prices subject to change; check with your Toyota Dealer for the most current retail and commercial pricing.*