

Air Filters

Your customers' Toyota engines are constantly taking in dust particles and contaminants that can cause rapid cylinder wear and deterioration. The air filter is obviously the first line of defense, and Genuine Toyota Air Filters are the best choice.

FEATURES:	ADVANTAGE: What does it do?	CUSTOMER: BENEFIT
1. Triple-layer filtering element	Genuine Toyota Air Filters use a multilayer design which features a coarse, medium, and fine filter element. The full fabric filter type is 100% thermo recyclable, made of 100% synthetic fiber material and is light weight.	Designed to capture most types of contaminants while maintaining proper airflow throughout the life of the filter.
2. Innovative Needle-Punch Construction	Needle punching technique binds the three layers together.	Adds strength, and increases the filter's capacity resulting in longer life.
3. Polyurethane Resin Frame	Helps maintain a tight seal with the air box. The full fabric filter type doesn't have a resin frame as it's formed from an annealing process (heat and pressure) that creates a rigid edge, eliminating the need for an additional frame.	Genuine Toyota Air Filters are designed to seal out dirt and dust. This design also reduces noise that could otherwise be transmitted to the interior.