

Why the Experts Use Toyota Genuine Parts

OEM PARTS AT A COMPETITIVE PRICE

What if you could offer your customers the exceptional quality, reliability, fitment and performance of their vehicle's original part at a competitive price? You can by choosing Toyota Genuine Parts, now available at an exceptional value. Find out from other automotive repair professionals how shops and their customers benefit from choosing Toyota Genuine Parts.



TOYOTA GENUINE SHOCK ABSORBERS— A GREAT RIDE AT AN EXCEPTIONAL VALUE

Your Toyota customers will enjoy better ride comfort and maneuverability by choosing Toyota Genuine Shocks. They are designed to work optimally with each Toyota model's weight and suspension specifications. Built and tested to meet Toyota's high-quality standards, Toyota Genuine Shocks deliver superior performance and longevity.

TOYOTA GENUINE SHOCK ABSORBERS: STARTING AT \$82.99 MSRP*

TOYOTA GENUINE BRAKE ROTORS— PRECISE FITMENT, SUPERIOR PERFORMANCE

Toyota Genuine Brake Rotors are engineered to the exact specifications and high standards of original factory parts. They are designed for each Toyota model and are built with high-strength steel to prevent warpage. Trust Toyota Genuine Brake Rotors to provide precise fitment, superior performance, and exceptional durability.

TOYOTA GENUINE BRAKE ROTORS: STARTING AT \$74.99 MSRP*





Whenever you can use an OEM part, it's a better repair. It comes down to fit and quality. We price match to Toyota Genuine Parts for every Toyota repair. The superior quality and exact fit of the genuine part helps improve the technician's efficiency. Although the margins might be lower than using an aftermarket part, the difference is offset by savings in labor."

—Toby Jasmin, Owner, J.A.S. Auto Body, White River Junction, VT



**TOYOTA GENUINE OXYGEN SENSORS—
PERFECTLY MATCHED TO TOYOTA REQUIREMENTS**

For uncompromising performance and quality, choose Toyota Genuine Oxygen Sensors. They're meticulously engineered and tested to match Toyota's requirements for emissions, fuel economy, and drivability.

**TOYOTA GENUINE OXYGEN SENSOR:
STARTING AT \$129.99 MSRP***

**TOYOTA GENUINE WATER PUMPS—
ULTIMATE QUALITY AND RELIABILITY**

Toyota Genuine Water Pumps are designed and built with the quality and reliability you expect from Toyota. When replacement is necessary, choose a Toyota Genuine Water Pump for the exact fit and benefits to help increase your shop efficiency, profitability, and customer retention.

**TOYOTA GENUINE WATER PUMPS:
STARTING AT \$82.99 MSRP***



DON'T SETTLE, CHOOSE GENUINE

When it comes to customer confidence and your shop's bottom line, don't settle. Choose Toyota Genuine Parts for the perfect blend of quality, performance, fitment, and value. Contact your local Toyota dealer for more information and current pricing reductions. ☎